

## J. EDUARDO IBARRA-OLIVO

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<b>Main research interests</b>	Inward and Outward Foreign Direct Investment, Human Capital Development, Local Labour Markets, Returns to Education, Internationalisation Strategies, Emerging Economies	
<b>Current affiliation</b>	Assistant Professor (Lecturer) in International Business and Strategy, Department of International Business and Strategy, HENLEY BUSINESS SCHOOL, UNIVERSITY OF READING, UK.	2020 -
<b>Education</b>	<p><b>PHD ECONOMIC GEOGRAPHY</b> 2015-2019</p> <p>LONDON SCHOOL OF ECONOMICS, <i>London</i></p> <p>Thesis (approved with no revisions): The Economic Geography of Foreign Direct Investment and Human Capital in Mexican Regions. Supervisors: Professors Simona Iammarino and Andrés Rodríguez-Pose. Examiners: Prof Roberta Capello and Dr. Felipe Carozzi</p> <p><b>VISITING RESEARCH STUDENT</b> Mar-Jul 2018</p> <p>POLITECNICO DI MILANO, <i>Milano</i></p> <p>Project: Outward FDI from Mexican regions: structural determinants and policy incentives. Supervisor: Prof Lucia Piscitello</p> <p><b>MSC (MERIT) LOCAL ECONOMIC DEVELOPMENT</b> 2013-2014</p> <p>LONDON SCHOOL OF ECONOMICS, <i>London</i></p> <p>Dissertation (Distinction): High-Tech, Social Conditions and Spillovers: Cross-Municipality Evidence of Regional Growth in Mexico</p> <p><b>BSC ECONOMICS</b> 2007-2011</p> <p>CIDE, CENTRE FOR RESEARCH AND TEACHING IN ECONOMICS, <i>Mexico City</i></p> <p>Major in Econometrics and Microeconomics. Dissertation: Regional Integration and Competitiveness in the Mexican Automotive Industry</p> <p><b>ACADEMIC EXCHANGE</b> 2010</p> <p>UNIVERSITY OF GOTHENBURG, <i>Sweden</i></p> <p>Relevant modules: Development Economics, Economic Policy and Individual Behaviour.</p>	
<b>Previous research positions</b>	<p>UN ECONOMIC COMMISSION FOR LATIN AMERICA AND THE CARIBBEAN</p> <p><b>CONSULTANT</b> Feb-July 2020</p> <p>Report “Determinants of Propensity to Informality at the Subnational Level in Mexico” (in Spanish)</p> <p>LONDON SCHOOL OF ECONOMICS, <i>London UK</i></p> <p><b>POST-DOCTORAL RESEARCH OFFICER</b> 2019-2020</p> <p>Project “Towards promoting private R&amp;D investment in Kuwait” with Dr. Neil Lee and Prof. Simona Iammarino, Middle East Centre/Department of Geography and Environment</p> <p><b>RESEARCH ASSISTANT</b> 2016-2018</p> <p>- Three projects on remittances, crime and protests in Mexico with Dr. Covadonga Meseguer, Department of International Relations.</p> <p>- Project on FDI policy with Prof Simona Iammarino, Department of Geography and Environment.</p>	

CIDE, CENTRE FOR RESEARCH AND TEACHING IN ECONOMICS, *Mexico*

**RESEARCH ASSISTANT**

Jan-Jul/2015

- Project on spatial analysis of Mexican agro-industries with Prof. Hector Nuñez and Rafael Garduño
- Project on accessibility to employment subcentres in Mexico with Prof. Laura Atuesta

WORLD BANK GROUP, URBAN DEVELOPMENT AND RESILIENCE, *UK*

**SHORT TERM CONSULTANT**

Mar-Jul/2014

- Project on Urbanisation and development in Africa with Prof Vernon Henderson.

CIDE, CENTRE FOR RESEARCH AND TEACHING IN ECONOMICS, *Mexico*

**RESEARCH ASSISTANT**

2011-2013

- Various projects on regional economics, competitiveness in Mexico and health economics, with Professors Kurt Unger and Victor Carreon

**Peer reviewed  
journal  
publications**

1. Ibarra-Olivo, J. Eduardo; Neise, Thomas; Breul, Moritz & Wrana, Jöran (2024). [FDI and Human Capital Development: A Tale of Two Southeast Asian Economies](#), Journal of International Business Policy [Published online 17 June 2024].
2. Ibarra-Olivo, J. Eduardo & Rodríguez-Pose, Andrés (2022). [FDI and the growing wage gap in Mexican municipalities](#), Papers in Regional Science, 101(6), 1411-1439.
3. Ibarra-Olivo, J. Eduardo (2021). [Foreign direct investment and youth educational outcomes in Mexican municipalities](#), Economics of Education Review, 82(June), art. 102123.
4. Arman, Husam; Iammarino, Simona; Ibarra-Olivo, J. Eduardo & Lee, Neil (2022). [Systems of innovation, diversification, and the R&D trap: A case study of Kuwait](#), Science and Public Policy, 49(2), 179-90.
5. Ley, Sandra; Ibarra-Olivo, J. Eduardo & Meseguer, Covadonga (2021). [Remittances and Protests against Crime in Mexico](#), International Migration Review, 56(1), 206-236.
6. Ley, Sandra; Ibarra-Olivo, J. Eduardo & Meseguer, Covadonga (2019). [Family Remittances and vigilantism in Mexico](#), Journal of Ethnic and Migration Studies, 47(6), 1375-1394.
7. Atuesta, Laura H.; Ibarra-Olivo, J. Eduardo; Lozano-García, Nancy & Deichmann, Uwe (2018) [Access to Employment and property values in Mexico](#), Journal of Regional Science and Urban Economics, 70 (May), 142-154.
8. Meseguer, Covadonga; Ley, Sandra & Ibarra-Olivo, J. Eduardo (2017) [Sending money home in times of crime: the case of Mexico](#), Journal of Ethnic and Migration Studies, 43(13), 2169-2192.
9. Unger K., Flores D. & Ibarra, J.E. (2014). Labour Productivity and Human Capital: Complementary Sources of Competitiveness in Mexican States. *El Trimestre Económico*, LXXXI (4), 324 (octubre-diciembre), 909-941. [in Spanish]
10. Garduño R., Ibarra, J.E. & Dávila R. (2013). Measuring Competitiveness in Mexico: Advantages and Disadvantages of Different Indicators. *Reality, Data and Space, International Journal of Statistics and Geography*, 4(3), septiembre-diciembre, 28-53. [in Spanish]
11. Unger K., Garduño R. & Ibarra, J.E. (2013). Revealed Competitive Advantages and Specialisation in the Mexican Bajío Region. *Econoquantum*, Vol 11, Núm 2, Segundo semestre 2014, 41-74. [in Spanish]

**Policy and  
technical  
publications**

1. Ibarra-Olivo, E.; Acuña, J. & Espejo, A. (2021) Estimación de la informalidad en México a nivel subnacional (*Estimation of Informality at the subnational level in Mexico*), Documentos de Proyectos (LC/TS.2021/19), Comisión Económica para América Latina y el Caribe (CEPAL) (*Economic Commission for Latin America and the Caribbean, ECLAC*), Santiago.
2. Arman, H., Iammarino, S., Ibarra-Olivo, J.E. & Lee, N. (2021). Breaking out of the innovation trap? Towards promoting private R&D investment in Kuwait. *LSE Middle East Centre Kuwait Programme Paper Series* (9)



<b>Other seminars and workshops</b>	RSAI-BIS EARLY CAREER COLLOQUIUM, <i>Online</i>	July 2021
	3 <sup>rd</sup> Young Economic Geographers Network Workshop, Lindlar, <i>Germany</i>	July 2018
	29 <sup>th</sup> ERSa SUMMER SCHOOL “Space, Territory and Growth. Advances in Regional Science”, Politecnico di Milano, <i>Italy</i>	July 2016
	PhD Masterclass ‘International Business, Development and Policy’ (Prof Rajneesh Narula), Henley Business School, University of Reading, <i>UK</i>	April 2016
<b>Invited speaker</b>	GRAN SASSO SCIENCE INSTITUTE, Speaker at the Social Science’s Internal Seminar, L’Aquila, <i>Italy</i>	Apr 2023
	UN ECONOMIC COMMISSION FOR LATIN AMERICA AND THE CARIBBEAN, Speaker in the panel “Labour informality at the subnational level” at the International Seminar “Labour informality: challenges posed by technological change, territorial inequality and the need for social protection”, Santiago, <i>Chile</i> .	Oct 2021
	KUWAIT FOUNDATION FOR THE ADVANCEMENT OF SCIENCES (KFAS), Speaker on “Drivers of private sector R&D investment: What do we know?” at the Workshop Promoting Private R&D Investment in Kuwait, Kuwait City, <i>Kuwait</i>	Jan 2020
	CENTRE FOR LONDON, Speaker on Quantitative Research Methods for Social Sciences, London, <i>UK</i> .	August 2019
<b>Teaching</b>	HENLEY BUSINESS SCHOOL, UNIVERSITY OF READING, <i>UK</i>	2020 -
	<b>LECTURER AND MODULE CONVENOR</b>	
	- International Business Environment (MSc International Business): Spring 2021-23	
	- Global Business Context (MSc Management for Future Leaders): Autumn 2021	
	<b>LECTURER</b>	
	- International Business with Global Immersion Study Week in the US (Global Executive MBA): Autumn 2021, Summer 2022	
	- International Business South Africa (Flexible Executive MBA): Spring 2024	
	<b>SUPERVISOR OF RESEARCH PROJECTS</b>	
	- International Business Project (MSc Business and Management): Spring 2021	
	LONDON SCHOOL OF ECONOMICS, <i>London UK</i>	2016-2019
	<b>GRADUATE TEACHING ASSISTANT</b>	
	- Introduction to Applied Quantitative Methods (BA Geography): Autumn 2016, Spring 2018 & 2019	
	- Economics of European Integration (Summer School, Department of Economics): Summer 2017, 2018 & 2019.	
	<b>DISSERTATION SUPERVISOR</b>	
	- Undergraduate dissertation supervision, 5 students	
	POLITECNICO DI MILANO, <i>Italy</i>	2018
	<b>GUEST LECTURER</b>	
	- Guest lecture “Foreign Direct Investment and Development in Mexico”, Development Economics (MSc Management Engineering and MSc Energy Engineering): Spring 2018	
	CIDE, CENTRE FOR RESEARCH AND TEACHING IN ECONOMICS, <i>Mexico</i>	2011-2015
	<b>GUEST LECTURER</b>	
	- Economic Development (BSc Public Policy): Spring 2015	
	<b>TEACHING FELLOW</b>	
	- Intermediate Microeconomics (BSc Public Policy): Spring. 2013	
	<b>TEACHING ASSISTANT</b>	
	- Introductory Microeconomics (BSc Public Policy): Autumn 2012 & 2011	
	- Intermediate Microeconomics (BSc Economics, BSc Public Policy): Spring 2015, Autumn 2011	
	- Introduction to Economics (BSc Political Science): Spring. 2010	

<b>Leadership</b>	<b>GRADUATE TEACHING ASSISTANT REPRESENTATIVE.</b> LSE STUDENTS' UNION, <i>London UK</i> Representing GTAs in School-wide forums and Academic Board meetings. Issues: fair remuneration and working conditions 2016-2017
	<b>INTERNAL SEMINAR CO-CHAIR</b> LSE DEPARTMENT OF GEOGRAPHY AND ENVIRONMENT, <i>London UK</i> Co-chair of the Economic Geography Work in Progress Seminar 2016-2018
<b>Association memberships</b>	Reading Latin American and Caribbean (RLAC) Research Network (Since 2023) Academy of International Business, UK and Ireland Chapter, AIB-UKI (Since 2021) Regional Science Association International, British and Irish Section, RSAI-BIS (Since 2016)
<b>Service to academic community</b>	<b>JOURNAL REFEREE</b> International Journal of the Economics of Business, Journal of Economic Geography, Papers in Regional Science, Applied Economic Letters, Multinational Business Review, Regional Studies, Spatial Economic Analysis, Latin American Economic Review, Journal of Industrial and Business Economics 2020 -
	<b>EDITORIAL BOARD</b> Journal of Industrial and Business Economics 2024 -
	<b>REVIEWER</b> Invited to review the 2023 Human Development Report by the United Nations Development Programme 2023
	<b>CONFERENCE REFEREE</b> Academy of International Business UK and Ireland Chapter, Reading IB Conference 2020 -
	<b>EXTERNAL EXAMINER</b> Essex Business School (MBA modules) 2023 - 2026
<b>Other Experience</b>	<b>FIELD TRIP SUPPORT STAFF</b> Led field trip on local capacity and policy to L'Aquila, Italy with MSc Students in Local Economic Development, LSE 2019
<b>Non-Academic employment</b>	<b>RESEARCH INTERN.</b> PROMÉXICO TRADE AND INVESTMENT, <i>London</i> Country and market reports within the Intelligence Unit. Oct-Dec/2014
	<b>PROJECT MANAGER.</b> ADECO ACTIONS FOR COMMUNITY DEVELOPMENT (NGO), <i>Mexico</i> Literacy programme in Mexican rural communities. Fund raising, financial management, recruitment, logistics and training of the group. 2005-2008
<b>Certifications</b>	POSTGRADUATE CERTIFICATE IN HIGHER EDUCATION (FELLOW) 2020
	POSTGRADUATE CERTIFICATE IN HIGHER EDUCATION (ASSOCIATE) 2017
<b>Languages</b>	English: proficient   Spanish: native   Italian: basic
<b>Software</b>	STATA: proficient   ArcGIS, Q-GIS & GeoDa: proficient
<b>Interests</b>	Swimming, drinking coffee, long walks, opera, knitting, reading novels and books on astrophysics.

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**Social media  
and online  
profiles**



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Henley Business School



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ORCID



Personal Academic Website