

J. EDUARDO IBARRA-OLIVO

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Main research interests	Inward and Outward Foreign Direct Investment, Human Capital Development, Local Labour Markets, Returns to Education, Internationalisation Strategies, Emerging Economies	
Current affiliation	Assistant Professor (Lecturer) in International Business and Strategy, Department of International Business and Strategy, HENLEY BUSINESS SCHOOL, UNIVERSITY OF READING, UK.	2020 -
Education	PHD ECONOMIC GEOGRAPHY LONDON SCHOOL OF ECONOMICS, <i>London</i> Thesis (approved with no revisions): The Economic Geography of Foreign Direct Investment and Human Capital in Mexican Regions. Supervisors: Professors Simona Iammarino and Andrés Rodríguez-Pose. Examiners: Prof Roberta Capello and Dr. Felipe Carozzi	2015-2019
	VISITING RESEARCH STUDENT POLITECNICO DI MILANO, <i>Milano</i> Project: Outward FDI from Mexican regions: structural determinants and policy incentives. Supervisor: Prof Lucia Piscitello	Mar-Jul 2018
	MSC (MERIT) LOCAL ECONOMIC DEVELOPMENT LONDON SCHOOL OF ECONOMICS, <i>London</i> Dissertation (Distinction): High-Tech, Social Conditions and Spillovers: Cross-Municipality Evidence of Regional Growth in Mexico	2013-2014
	BSc ECONOMICS CIDE, CENTRE FOR RESEARCH AND TEACHING IN ECONOMICS, <i>Mexico City</i> Major in Econometrics and Microeconomics. Dissertation: Regional Integration and Competitiveness in the Mexican Automotive Industry	2007-2011
	ACADEMIC EXCHANGE UNIVERSITY OF GOTHENBURG, <i>Sweden</i> Relevant modules: Development Economics, Economic Policy and Individual Behaviour.	2010
Previous research positions	UN ECONOMIC COMMISSION FOR LATIN AMERICA AND THE CARIBBEAN CONSULTANT Report “Determinants of Propensity to Informality at the Subnational Level in Mexico” (in Spanish) LONDON SCHOOL OF ECONOMICS, <i>London</i> UK POST-DOCTORAL RESEARCH OFFICER Project “Towards promoting private R&D investment in Kuwait” with Dr. Neil Lee and Prof. Simona Iammarino, Middle East Centre/Department of Geography and Environment RESEARCH ASSISTANT - Three projects on remittances, crime and protests in Mexico with Dr. Covadonga Meseguer, Department of International Relations. - Project on FDI policy with Prof Simona Iammarino, Department of Geography and Environment.	Feb-July 2020 2019-2020 2016-2018

CIDE, CENTRE FOR RESEARCH AND TEACHING IN ECONOMICS, *Mexico*

RESEARCH ASSISTANT

Jan-Jul/2015

- Project on spatial analysis of Mexican agro-industries with Prof. Hector Nuñez and Rafael Garduño
- Project on accessibility to employment subcentres in Mexico with Prof. Laura Atuesta

WORLD BANK GROUP, URBAN DEVELOPMENT AND RESILIENCE, *UK*

SHORT TERM CONSULTANT

Mar-Jul/2014

Project on Urbanisation and development in Africa with Prof Vernon Henderson.

CIDE, CENTRE FOR RESEARCH AND TEACHING IN ECONOMICS, *Mexico*

RESEARCH ASSISTANT

2011-2013

- Various projects on regional economics, competitiveness in Mexico and health economics, with Professors Kurt Unger and Victor Carreon

Peer reviewed journal publications

1. Ibarra-Olivo, J. Eduardo; Neise, Thomas; Breul, Moritz & Wrana, Jörn (2024). [FDI and Human Capital Development: A Tale of Two Southeast Asian Economies](#), Journal of International Business Policy [Published online 17 June 2024].
2. Ibarra-Olivo, J. Eduardo & Rodríguez-Pose, Andrés (2022). [FDI and the growing wage gap in Mexican municipalities](#), Papers in Regional Science, 101(6), 1411-1439.
3. Ibarra-Olivo, J. Eduardo (2021). [Foreign direct investment and youth educational outcomes in Mexican municipalities](#), Economics of Education Review, 82(June), art. 102123.
4. Arman, Husam; Iammarino, Simona; Ibarra-Olivo, J. Eduardo & Lee, Neil (2022). [Systems of innovation, diversification, and the R&D trap: A case study of Kuwait](#), Science and Public Policy, 49(2), 179-90.
5. Ley, Sandra; Ibarra-Olivo, J. Eduardo & Meseguer, Covadonga (2021). [Remittances and Protests against Crime in Mexico](#), International Migration Review, 56(1), 206–236.
6. Ley, Sandra; Ibarra-Olivo, J. Eduardo & Meseguer, Covadonga (2019). [Family Remittances and vigilantism in Mexico](#), Journal of Ethnic and Migration Studies, 47(6), 1375-1394.
7. Atuesta, Laura H.; Ibarra-Olivo, J. Eduardo; Lozano-García, Nancy & Deichmann, Uwe (2018) [Access to Employment and property values in Mexico](#), Journal of Regional Science and Urban Economics, 70 (May), 142-154.
8. Meseguer, Covadonga; Ley, Sandra & Ibarra-Olivo, J. Eduardo (2017) [Sending money home in times of crime: the case of Mexico](#), Journal of Ethnic and Migration Studies, 43(13), 2169-2192.
9. Unger K., Flores D. & Ibarra, J.E. (2014). Labour Productivity and Human Capital: Complementary Sources of Competitiveness in Mexican States. *El Trimestre Económico*, LXXXI (4), 324 (octubre-diciembre), 909-941. [in Spanish]
10. Garduño R., Ibarra, J.E. & Dávila R. (2013). Measuring Competitiveness in Mexico: Advantages and Disadvantages of Different Indicators. *Reality, Data and Space, International Journal of Statistics and Geography*, 4(3), septiembre-diciembre, 28-53. [in Spanish]
11. Unger K., Garduño R. & Ibarra, J.E. (2013). Revealed Competitive Advantages and Specialisation in the Mexican Bajío Region. *Econoquantum*, Vol 11, Núm 2, Segundo semestre 2014, 41-74. [in Spanish]

Policy and technical publications

1. Ibarra-Olivo, E.; Acuña, J. & Espejo, A. (2021) Estimación de la informalidad en México a nivel subnacional (*Estimation of Informality at the subnational level in Mexico*), Documentos de Proyectos (LC/TS.2021/19), Comisión Económica para América Latina y el Caribe (CEPAL) (*Economic Commission for Latin America and the Caribbean, ECLAC*), Santiago.
2. Arman, H., Iammarino, S., Ibarra-Olivo, J.E. & Lee, N. (2021). Breaking out of the innovation trap? Towards promoting private R&D investment in Kuwait. *LSE Middle East Centre Kuwait Programme Paper Series* (9)

Books	1. Lee, Jong Min; Ibarra-Olivo, J. Eduardo; Lavoratori, Katiuscia & Li, Liang (Arthur) (eds.) (2023) "Inequality, Geography and Global Value Chains", Academy of International Business, Palgrave Macmillan
Book chapters	1. Ibarra-Olivo, J. Eduardo (2024) Inversión extranjera directa y desarrollo de capital humano en México: La panacea para el desarrollo social?, Gomez-Álvarez, David y Gómez Hermosillo, Rogelio (eds.) Súbanle! Salario Digno: Propuestas para la prosperidad equitativa en México, Debate 2. Lee, Jong Min; Ibarra-Olivo, J. Eduardo; Lavoratori, Katiuscia & Li, Liang (Arthur) (2023) Are Multinational Enterprises Capable of and/or Responsible for Combating Rising Inequality? in Lee, Jong Min; Ibarra-Olivo, J. Eduardo; Lavoratori, Katiuscia & Li, Liang (Arthur) (eds.), "Inequality, Geography and Global Value Chains", Academy of International Business, Palgrave Macmillan. 3. Carreón, Víctor; Guijarro, Maite & Ibarra, J. Eduardo (2012) Infraestructura y cobertura universal en salud [<i>Universal Health Coverage and Infrastructure</i>] in Fausto Hernández (ed), "Seguridad social universal: retos para su implementación en México [<i>Universal Social Security. Challenges to its Implementation in Mexico</i>]", Coyuntura y Ensayo, CIDE, Mexico, pp. 203-242.
Working papers	<ul style="list-style-type: none"> Learning to internationalise: The determinants of outward FDI from Mexican regions (<i>with Simona Iammarino and Lucia Piscitello; under review Regional Studies</i>) Outward foreign direct investment and skill downgrading in Mexican regions (<i>under review Journal of Regional Science</i>) FDI and informality in emerging economies: Evidence from Mexican municipalities (<i>with Andrés Espejo</i>) High-profile criminal attacks and the political economy of FDI in Mexican municipalities (<i>with Covadonga Meseguer and Sandra Ley</i>)
Scholarships and Awards	NOMINATION FOR TEACHING EXCELLENCE AWARD 2023 UNIVERSITY OF READING STUDENTS' UNION, UK POLICY ENGAGEMENT RESEARCH GRANT 2023 UNIVERSITY OF READING AND RESEARCH ENGLAND, UK ACHIEVING RESULTS AWARD FOR TEACHING 2021 HENLEY BUSINESS SCHOOL, UNIVERSITY OF READING, UK EPAINOS BEST PAPER AWARD FOR YOUNG SCIENTISTS 2019 EUROPEAN REGIONAL SCIENCE ASSOCIATION, Lyon France <i>Awarded paper:</i> Outward FDI and the Skill Composition in Mexican Regions FULL SCHOLARSHIP FOR POSTGRADUATE STUDIES 2015 CONACYT, NATIONAL COUNCIL FOR SCIENCE AND TECHNOLOGY, Mexico STUDENT LOAN FOR POSTGRADUATE STUDIES 2013 FIDERH, FUND FOR THE DEVELOPMENT OF HUMAN RESOURCES, Mexico FULL SCHOLARSHIP FOR POSTGRADUATE STUDIES 2013 CONACYT, NATIONAL COUNCIL FOR SCIENCE AND TECHNOLOGY, Mexico
Conference presentations	READING INTERNATIONAL BUSINESS CONFERENCE REGIONAL SCIENCE ASSOCIATION INTERNATIONAL BRITISH & IRISH SECTION (RSAI-BIS) ACADEMY OF INTERNATIONAL BUSINESS UK-IRELAND CHAPTER (AIB-UKI) REGIONAL STUDIES ASSOCIATION (RSA) ANNUAL CONFERENCE EUROPEAN REGIONAL SCIENCE ASSOCIATION (ERSA) CONGRESS

Other seminars and workshops	RSAI-BIS EARLY CAREER COLLOQUIUM, <i>Online</i> 3 rd Young Economic Geographers Network Workshop, Lindlar, <i>Germany</i> 29 th ERSA SUMMER SCHOOL “Space, Territory and Growth. Advances in Regional Science”, Politecnico di Milano, <i>Italy</i> PhD Masterclass ‘International Business, Development and Policy’ (Prof Rajneesh Narula), Henley Business School, University of Reading, <i>UK</i>	July 2021 July 2018 July 2016 April 2016
Invited speaker	GRAN SASSO SCIENCE INSTITUTE, Speaker at the Social Science’s Internal Seminar, L’Aquila, <i>Italy</i> UN ECONOMIC COMMISSION FOR LATIN AMERICA AND THE CARIBBEAN, Speaker in the panel “Labour informality at the subnational level” at the International Seminar “Labour informality: challenges posed by technological change, territorial inequality and the need for social protection”, Santiago, <i>Chile</i> . KUWAIT FOUNDATION FOR THE ADVANCEMENT OF SCIENCES (KFAIS), Speaker on “Drivers of private sector R&D investment: What do we know?” at the Workshop Promoting Private R&D Investment in Kuwait, Kuwait City, <i>Kuwait</i> CENTRE FOR LONDON, Speaker on Quantitative Research Methods for Social Sciences, London, <i>UK</i> .	Apr 2023 Oct 2021 Jan 2020 August 2019
Teaching	HENLEY BUSINESS SCHOOL, UNIVERSITY OF READING, <i>UK</i>	2020 -
	LECTURER AND MODULE CONVENOR - International Business Environment (MSc International Business): Spring 2021-23 - Global Business Context (MSc Management for Future Leaders): Autumn 2021	
	LECTURER - International Business with Global Immersion Study Week in the US (Global Executive MBA): Autumn 2021, Summer 2022 - International Business South Africa (Flexible Executive MBA): Spring 2024	
	SUPERVISOR OF RESEARCH PROJECTS - International Business Project (MSc Business and Management): Spring 2021	
	LONDON SCHOOL OF ECONOMICS, <i>London UK</i>	2016-2019
	GRADUATE TEACHING ASSISTANT - Introduction to Applied Quantitative Methods (BA Geography): Autumn 2016, Spring 2018 & 2019 - Economics of European Integration (Summer School, Department of Economics): Summer 2017, 2018 & 2019.	
	DISSERTATION SUPERVISOR - Undergraduate dissertation supervision, 5 students	
	POLITECNICO DI MILANO, <i>Italy</i>	2018
	GUEST LECTURER - Guest lecture “Foreign Direct Investment and Development in Mexico”, Development Economics (MSc Management Engineering and MSc Energy Engineering): Spring 2018	
	CIDE, CENTRE FOR RESEARCH AND TEACHING IN ECONOMICS, <i>Mexico</i>	2011-2015
	GUEST LECTURER - Economic Development (BSc Public Policy): Spring 2015	
	TEACHING FELLOW - Intermediate Microeconomics (BSc Public Policy): Spring. 2013	
	TEACHING ASSISTANT - Introductory Microeconomics (BSc Public Policy): Autumn 2012 & 2011 - Intermediate Microeconomics (BSc Economics, BSc Public Policy): Spring 2015, Autumn 2011 - Introduction to Economics (BSc Political Science): Spring, 2010	

Leadership	GRADUATE TEACHING ASSISTANT REPRESENTATIVE. LSE STUDENTS' UNION, <i>London UK</i> Representing GTAs in School-wide forums and Academic Board meetings. Issues: fair remuneration and working conditions	2016-2017
	INTERNAL SEMINAR CO-CHAIR LSE DEPARTMENT OF GEOGRAPHY AND ENVIRONMENT, <i>London UK</i> Co-chair of the Economic Geography Work in Progress Seminar	2016-2018
Association memberships	Reading Latin American and Caribbean (RLAC) Research Network (Since 2023) Academy of International Business, UK and Ireland Chapter, AIB-UKI (Since 2021) Regional Science Association International, British and Irish Section, RSAI-BIS (Since 2016)	
Service to academic community	<p>JOURNAL REFEREE International Journal of the Economics of Business, Journal of Economic Geography, Papers in Regional Science, Applied Economic Letters, Multinational Business Review, Regional Studies, Spatial Economic Analysis, Latin American Economic Review, Journal of Industrial and Business Economics</p> <p>EDITORIAL BOARD Journal of Industrial and Business Economics</p> <p>REVIEWER Invited to review the 2023 Human Development Report by the United Nations Development Programme</p> <p>CONFERENCE REFEREE Academy of International Business UK and Ireland Chapter, Reading IB Conference</p> <p>EXTERNAL EXAMINER Essex Business School (MBA modules)</p>	2020 - 2024 - 2023 2020 - 2023 - 2026
Other Experience	FIELD TRIP SUPPORT STAFF Led field trip on local capacity and policy to L'Aquila, Italy with MSc Students in Local Economic Development, LSE	2019
Non-Academic employment	<p>RESEARCH INTERN. PROMÉXICO TRADE AND INVESTMENT, <i>London</i> Country and market reports within the Intelligence Unit.</p> <p>PROJECT MANAGER. ADECO ACTIONS FOR COMMUNITY DEVELOPMENT (NGO), <i>Mexico</i> Literacy programme in Mexican rural communities. Fund raising, financial management, recruitment, logistics and training of the group.</p>	Oct-Dec/2014 2005-2008
Certifications	POSTGRADUATE CERTIFICATE IN HIGHER EDUCATION (FELLOW) POSTGRADUATE CERTIFICATE IN HIGHER EDUCATION (ASSOCIATE)	2020 2017
Languages	English: proficient	Spanish: native
		Italian: basic
Software	STATA: proficient	ArcGIS, Q-GIS & GeoDa: proficient
Interests	Swimming, drinking coffee, long walks, opera, knitting, reading novels and books on astrophysics.	

**Social media
and online
profiles**



ResearchGate



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Publons



Twitter



Google Scholar



ORCID



Personal Academic Website